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AIA

Library and Archives

A Resource of
The American Institute
of Architects

A Vital Resource for You

Firm owners. Make the best possible business decisions. Take advantage of the management information the library can provide in subjects such as strategic planning, financial management, liability issues, ownership transition, personnel and staffing considerations, TQM, design services marketing, mergers and acquisitions, and computer software evaluations.

Architects and designers. Keep those creative concepts flowing. The library and archives has resources to stimulate innovative design. Award-winning projects, extensive collections of building types, materials and systems, universal design, architectural details—this is just a sampling of what the library offers you.

Project managers. Stay current with the latest techniques for finishing projects on time and within budget. The library can deliver to your desk materials that give you the inside track on delivery systems, production techniques, construction documentation, bidding and contract negotiation processes, quality control, and building materials.

Educators. Add variety and interest to your lectures. Use the library and archives to augment your study materials. You'll find the resources diverse, comprehensive, and readily available. Locate information from architectural theory and history to environmental education. Supplement your curriculum with the library's audiovisual collections.

Researchers and historians. This is the place to start your research. Retrospective collections include Institute archives, membership records, 19th- and 20th-century periodicals, biographical files, rare books, and photographs.

Consultants. Consider the library your personal resource. Call the staff to locate the information you need when you need it, whether industry statistics, resource directories, architect and firm profiles, industry trends, or *Sweet's Catalogs* from 1954 to the present.

Students. Lay the foundation for a productive and successful career. Let the library staff assist you in locating important items such as Architectural Registration Exam study guides, architecture firm contact lists, and salary surveys, and in identifying accredited architecture schools and professional trends.

The Information Age

The proliferation of computer technologies enables us to organize and access information in all forms more quickly and more effectively than ever before.

With its valuable research services and knowledgeable staff, the AIA Library and Archives is poised to assist you in taking advantage of the critical information available to you.

This brochure outlines the services and resources the AIA Library and Archives offers to help you maintain a competitive edge. Take a few moments to acquaint yourself with these vital resources. Nowhere else will you find a comparable team of professionals willing and able to put information to work for you.

From Your Information Center

Computer Database Research
SEC Documents
Information Tracking
Competitive Intelligence

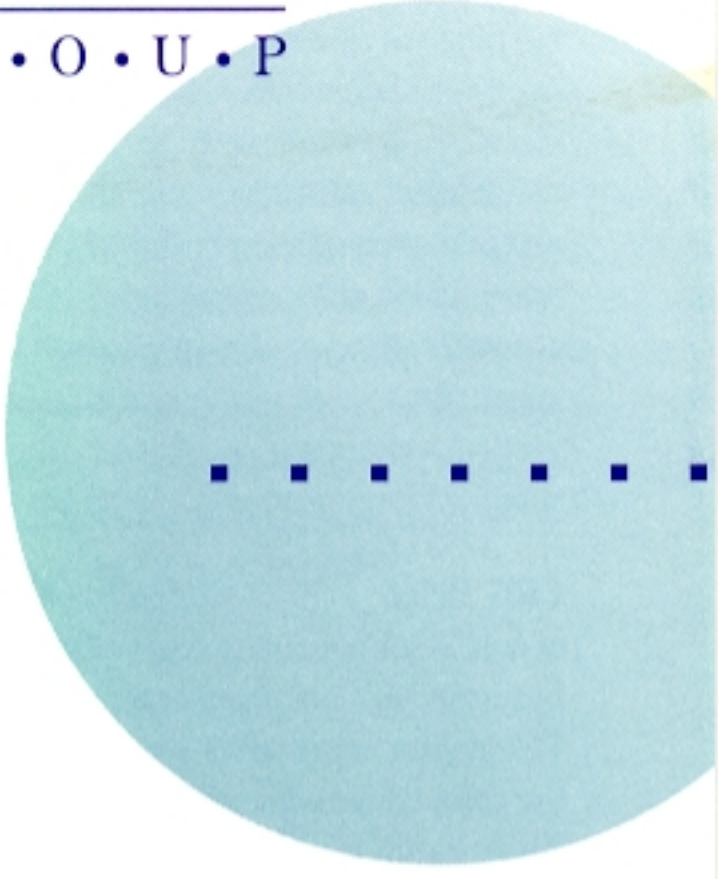
Bankers Trust Company

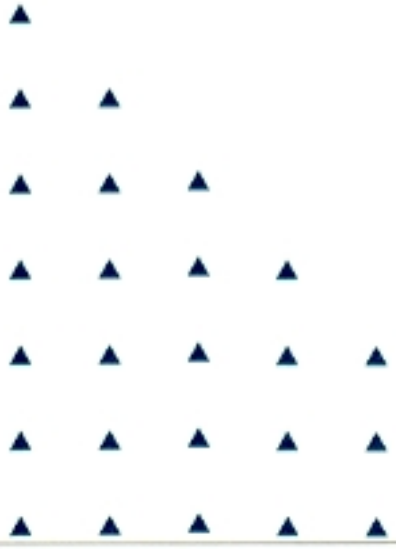
CANCERLIT

NATIONAL CANCER INSTITUTE

National Institutes of Health

CARR
RESEARCH
G • R • O • U • P





Your Information Solution

Microsoft Library

Microsoft®

Your Success is Our Success

Microsoft is a recognized leader in the information industry. First-rate information resources are an essential component of this success. To help foster continued success, the Microsoft Library and its dedicated staff of information professionals serve as your link to the world's best information.

The Library staff is committed to providing you with expert, reliable information as quickly as possible. Count on us to have the answers you need, when you need them. Whether it concerns competitor intelligence . . . technical information . . . industry standards . . . market research—the Library can furnish you with that critical piece of information.

"Information at your fingertips" is Microsoft's challenge for the 1990s. A key resource in our efforts to meet this challenge is our Library. With its myriad information sources and a staff of competent professionals, the Library is putting information at your fingertips today."

Chairman of the Board and Chief Executive Officer

The Challenge of Staying Number One

To remain the leader in any industry, it's critical to stay alert to developments in the field. Take advantage of the many industry tracking services provided by the Library to make sure you always have the latest information on hand.

Library Update—Every week, a selection of key articles from over 900 trade, business, and technical publications are compiled in our Library Update. These highly relevant articles are carefully selected by our professional research staff. What better way to keep up-to-date on the happenings in business and the computer industry.

Library Alert Service—Stay abreast of the latest information on topics of interest to you with our Library Alert Service. Have your database searches updated on a monthly, weekly, or even daily basis. You may define customized search profiles or choose from a list of existing "hot topic" alerts.

Table of Contents—Glance through the tables of contents of journals to find important articles that you may otherwise miss. Choose titles that interest you, and the Library will send you copies of those articles.

INFORMATION
Resource
Center

Information Services To Keep You Cooking

NABISCO BRANDS INC

NetOwl

Intelligent Content Management *Solutions*

netowl™

Discovery software from IsoQuest, Inc.

Intelligent Content Management

Business success today requires not only access to information, but also tools for extracting the small amount of critical intelligence from the growing mass of mostly irrelevant information. According to market research from analyst firm CAP Ventures, at least 80 percent of corporate information is stored in textual form. NetOwl™ software from IsoQuest, Inc. automatically extracts critical information from unstructured text, allowing corporations to manage electronic content and enabling end users to know more by reading less.

Based on years of government-sponsored research in natural language processing technology, NetOwl automatically extracts key names and phrases from text documents, organizes large volumes of content by topic, and converts classified ad text into database format.

NetOwl software supports a wide range of business applications, including:

- Competitive intelligence
- Current awareness, or "push" applications
- Electronic publishing
- Document archiving and retrieval
- Online newspaper classifieds
- Financial services
- Regulatory monitoring
- Litigation support
- Patent & trademark investigation
- Market research

IsoQuest is dedicated to applying its intelligent content management software to the most pressing business needs.

Expanding Horizons

NN/LM

National Network of Libraries of Medicine

The National Library Of Medicine

National Institutes of Health

SunLibrary

Sun microsystems

SUNLIBRARY

Your Global Information Partner

At SunLibrary we understand how a critical piece of information can put an engineering project, customer sales plan, or research endeavor on the path to success. Regardless of the time of day or location, you have ready access to the assembled information resources and knowledge bases of SunLibrary.

An Information Resource Anytime, Anywhere.
We provide 24 x 7 access to a range of proven resources at SunLibrary's web site. You can be assured that the information you access online has been evaluated for its accuracy, timeliness, and cost effectiveness, giving you quality tools to help you do your job.

Sample Resource List

Engineering & Technical
ACM Digital Library
Computer Select Web
ILI Standards Infobase
INSPEC & IEEE

Marketing Research
Dataquest
Forrester
GartnerGroup
IDC

Business & Finance
Dow Jones
Dun & Bradstreet
Hoovers
Insite2
OneSource

SUNLIBRARY: YOUR GLOBAL INFORMATION PARTNER

A Staff of Information Experts To Call On.
SunLibrary is more than a virtual information resource. It's a gateway to a team of talented people who apply their skills to all aspects of information management. SunLibrary staff is home to expert researchers and analysts, web architects, web developers/designers, content managers, taxonomy creators, catalogers, IT professionals, resource evaluators, and more. For those times when you need the insights and knowledge of an experienced information specialist, contact SunLibrary.

Connect to SunLibrary at http://SunLibrary.corp

Tailor-made Resources for Unique Sun Requirements.
We build customized information products targeted to Sun's business. You'll find these and other tailored SunLibrary products and services at our web site.

SunSpots. Stay up-to-date on what the media is saying about Sun, Java, Sun executives and related topics.

SunLibrary Catalog. Identify and locate materials and resources in your area of interest including market research reports, whitepapers, books and videos (Sun-produced and other).

SunLibrary Bookstore. Go to this online bookstore and use Sun's corporate discount to purchase books, product documentation, and more.

SunLibrary eBook Collection. Get the information you seek by searching across hundreds of technical and business books using our eBook Collection. Search and read the full text of books online from your computer.

JumpStart! Rely on our customized research focusing on timely SMI-related topics to kick-off your own research endeavors.

Market Research Update. Sign up to receive our weekly updates of recently received market research reports from IDC, GartnerGroup, Forrester, and other syndicated services.

Electronic Newsletters. Subscribe to select e-newsletters in the computing, Internet and business arenas.

TOC Service. Rely on this convenient, time-saving service offering the Tables of Contents for over 70 journals.